

GRAPHIC DESIGNER

THE VISUAL TEAM

Requirements and Qualifications

- » Part-time or full-time enrollment at the University of Minnesota, Duluth for the current semester.
- » Ability to show professionalism in a newsroom environment.
- » Familiarity with journalistic ethics as well as copyright laws and guidelines.
- » Strong understanding and working knowledge of the Adobe Creative Suite.
- » Strong understanding of typography, layout and illustrative methods.
- » Ability to work to deadlines and produce content on a weekly basis.

Responsibilities

- » Directly reports to the Visual Director and works closely with Photographers/Videographers and other Graphic Designers as a member of the Art Team. Works closely with Reporters and Editors.
- » Assists with the development of layout for the monthly print edition.
- » Works on both online and print visual identity, implementing The Bark's existing brand with consistency across all mediums.
- » Creates content (illustrations, graphics, infographics, graphs, charts etc) to pair with articles and to stand alone.
- » Actively participates in weekly budget meetings.
- » Makes time to Table for The Bark for a minimum of one hour per month.
- » Expected to respond to other team members in a timely manner.

